

QBANK Sponsorship Guidelines

COMMUNITY PROUD

At QBANK we are privileged and proud to support those who serve Queensland so bravely.

We do this through longstanding partnerships with organisations that provide valuable support to our members and their families, sponsorship of community initiatives and events through our Community Giving Program and our Staff Social Investment Program.

COMMUNITY PARTNERSHIP

We are proud to work closely alongside many organisations in the Queensland community. Our six major community partners are, Queensland Police Union of Employees (QPUE), Qld Police Legacy Scheme, United Firefighters Union Queensland (UFUQ), KJM Foundation, Bike4Burns and RBWH Foundation.

COMMUNITY GIVING

In addition to our major Community Partners we recognise there are many other organisations, groups and individuals in our community who truly make a difference.

We're always looking for an opportunity to be involved and support the organisations that support our members and community. If you have an event or organisation that could use a helping hand from QBANK, we'd love to hear from you.

SPONSORSHIP SUPPORT

QBANK sponsorship can be secured through one of the following avenues:

Financial Contribution

QBANK can offer financial contributions to organisations who align with QBANK's strategic goals or who support QBANK members and affiliated associations through community events or fundraising activities.

Merchandise

Subject to availability, sponsorship support may be provided by means of merchandise for giveaways, prize packs or raffles. Material support can also be offered on a case by case basis with QBANK marquee, signage or large novelty cheques.

Staff Social Investment Program

Every QBANK employee receives one day paid leave each year to participate in our Staff Social Investment Program so as well as sponsorship, we are often able to assist with providing event volunteers.

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SPONSORSHIP CRITERIA

For your application to be considered you must be a QBANK member or your organisation must fit within one of our membership bonds (i.e. police, fire and emergency services, ambulance etc) and must have relevance to QBANK's community investment goals.

We aim for all QBANK investments to have as far reaching impact as possible in our community, so we look to support:

- Activities that provide strong engagement opportunities and a way for QBANK to deepen relationships with the people that protect and serve the Queensland community
- Activities which drive deeper awareness of the key issues related to protecting and serving the Queensland community
- Activities that promote well-being on-the-job for those that protect and serve the Queensland community
- Activities that provide an opportunity for involvement for QBANK staff and to volunteer at events
- Activities that stem from, or offer, a banking relationship with QBANK

QBANK will generally not sponsor the following:

- An individual (or small group/team) seeking support for personal interests
- Donation appeals or general fundraising enquiries

- Programs with a religious, political or sectarian purpose
- Organisations or groups whose planned activities could be potentially hazardous such as gambling
- Activities or programs that don't provide measurable social outcomes
For-profit projects or activities

APPLY NOW*

While we would love to be able to fulfil all the requests that come in, we are unable to support everyone. As we review each application, please consider that our primary goal is to support the community that protects and serves Queenslanders, and the organisations that support our members.

If you would like us to consider a new community giving or community partner proposal, please complete the online questionnaire through the link here: www.qbank.com.au/community-proud/sponsorship-form

Additional information or material may be submitted as an attachment at the end of the online process. We aim to respond within 2 weeks. You will receive an email response advising whether or not your proposal has been successful.

*Please note if you are an existing community partner please email your QBANK contact directly or marketing@qbank.com.au